

PLEASE SAY NO TO VEAL

To produce veal, newborn calves are taken from their mothers and chained in crates just 2 feet wide. They are confined this way for life – never able to walk, stretch or even lie down comfortably. This prevents muscles from developing, keeping flesh soft.

The calves are fed an all liquid diet intentionally deficient in iron and fiber. This produces anemia...and the pale colored meat sold as veal.

Veal production methods are so cruel, they are banned in Europe. It's time to stop this inhumane practice in America.

You Can Help
www.NJfarms.org



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